

GRACCIOZA

LUXURY BATH LINENS

2021 COLLECTION

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Welcome

Graccioza has been described as the best bath linen in today's luxury market.

Recognized as a distinguished provider and manufacturer of bath linens, Graccioza produces the most luxurious bath rugs, towels, mats and robes. Our premium products are pioneering, thought in detail and manufactured with extreme care, considering both design and comfort.

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GRACCIOZA
LUXURY BATH LINENS

INTRO

*Step into luxury
with Graccioza*

Graccioza's 45 years of hands-on experience in producing luxury bath linens makes each one of our collections a sumptuous experience of comfort.

In 2021 it is no different. Find something extraordinary for every style, indulge in comfort with our ranges and discover the world's greatest bath textiles.

About

OUR BRAND

by the company Sorema

MADE IN PORTUGAL
SINCE 1974

From Porto, the city that unfolds along the river bank and the sea shore to the world, Graccioza is proud to deliver textiles with undeniable quality to every continent.

With 45 years of experience, Graccioza not only benefits from the Portuguese design talent but also from the excellence of our textile manufacturing which is recognized worldwide.

We are proud to be located near the geographic heart of the Portuguese textiles industry, the north of Portugal.

OUR PRODUCTS

simply a pleasant experience

MOST LUXURIOUS TOWELS, BATH
RUGS, BATH MATS & BATHROBES

We use the best materials combined with our expert knowledge and the most recent technology to simply provide, more than just bath products, the most pleasant bath experience.

Each Graccioza creation is a result of excellence combining our passion for delivering high quality with unique details.



About

PREMIUM SEAL

excellence in luxury

OUR PREMIUM PRODUCTS ARE PIONEERING, THOUGHT IN DETAIL & MANUFACTURED WITH EXTREME CARE.

OUR PREMIUM TOWELS

Graccioza towels are manufactured with the highest industry standards. Woven using the extra long loops of the finest yarns, our towels are treated to resist pilling and shrinkage while maintaining a soft hand. All finished off with rounded corners and double binding to provide the lasting elegance and durability that you need.

OUR PREMIUM RUGS AND MATS

Products on which we have built our reputation, Graccioza bath rugs and mats offer excellence at every level. We employ the best techniques to bring extra softness, extra absorbency, anti-pilling and anti-shrinking. We use the latest technology and the strictest monitoring to control and check everything from structure to colour.

OUR PREMIUM BATHROBES

The best bathrobe is the one that you feel most comfortable in. There's no denying that wrapping yourself in the softest robe ensures great relaxation. From kimono to hooded or shawl collar styles, we have many options, all with superior softness and comfort.

OEKO-TEX



CERTIFICATIONS

Our workforce pays attention to every detail and works with extremely high standards, maintaining our product's quality levels and guaranteeing excellence.

Our products meet the Standard 100 by OEKO-TEX that ensures textile products with no risk for your health.

ISO-14001 & ISO-9001



We also achieved the environmental certification - ISO 14001.

Preserving natural resources and minimizing waste is a part of our day-to-day business.

Besides that, we hold a quality certification ISO 9001, the highest global standard recognized. We check everything, from raw materials to manufacturing processes and client services.



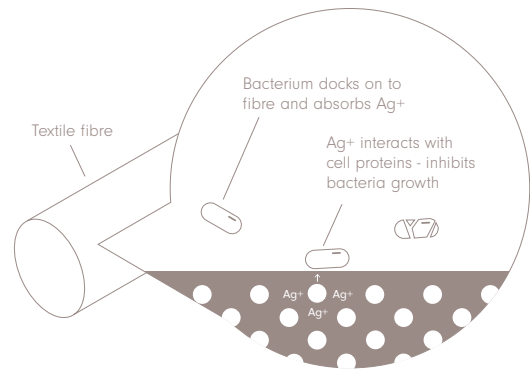
BACTERIA REPELLENT TREATMENT

The best solution to keep textiles fresh

We give a special treatment to some of our textiles to keep them free from unpleasant odors.

Making use of the bacteria repellent effect of silver, this process inhibits the growth of bacteria and fungi that cause bad smells.

As a result, textiles need less laundering, which significantly increases the durability of the towel and reduces the use of water, energy and detergents.



PROTECTS TEXTILES
FROM ODORS



LESS LAUNDERING
NEEDED



LONG-LASTING
FRESHNESS

Exclusive partnership with **CHT Lab.**

VIROBLOCK TECHNOLOGY

Antimicrobial protection

We decided to give one of our most luxurious bath towel an antimicrobial protection.

Egoist Care is our first product having a leading-edge technology that protects textiles from microbes and germs.

This technology is tested as skin-safe and non-irritant, and it has a super rapid and effective mode of action, making textiles extra resistant to microbes and germs.

Swiss textile technology.

More details on page 38.

Exclusive partnership with **HEIQ** and **CHT Lab.**



EFFECTIVE AGAINST
MICROBES AND GERMS



SKIN-SAFE



QUICK MODE OF
ACTION

Innovation

MY COTTON CLOUD

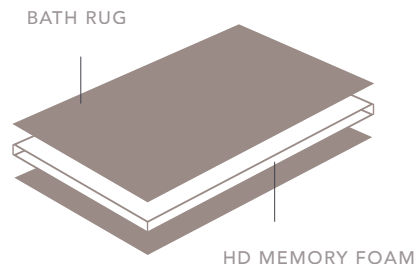
It's heaven at your feet

A unique and innovative new product concept delivering comfort for your bath. A truly washable bath rug with removable foam and luxurious feeling.

Featuring wonderful volume and softness the high density removable memory foam allows the rug to be machine washed and dried quicker, saving time and energy. The perfect combination of beautiful style, supreme luxury and immense comfort.

More details on page 32.

ULTIMATE LUXURY EXTRA COMFORT BATH RUG



OVERVIEW



Integrated and removable high density memory foam



Energy efficiency - lighter in the washing machine



Truly machine washable and dryable due to the easy removable memory foam



Tested for harmful substances (according to oekotex standard 100)



Extra volume and softness



Durable - outperforms



Customized Programs

Designed by Graccioza, personalized by the customer.

Please check page 196 to see the full details.

MONOGRAMS

PERSONALIZED MONOGRAMS
OR CUSTOM LOGOS

Personalize your bath linens with a monogram or a custom logo. Graccioza now offers a large variety of styles, fonts and placement options for bath towels, rugs and robes.

Our customizable items are labelled as

Customizable embroidery

CUSTOM SIZE RUGS

CUSTOM RUGS FOR EVERY
BATHROOM NEED

Choose between Egoist, Classic or Prestige bath rugs and make your own desired size in any colour from our colour card.

Our customizable items are labelled as

Customizable size



GRACCIOZA
LUXURY BATH LINENS

SOLID COLOURS COLLECTION

Colour your world

Colour coordinated rugs, mats, towels and robes from a diverse palette. Three different concepts with a full range of bath products in the same spectrum of shades. You pick a colour, we give you the whole picture!

SOLID COLOURS COLLECTION

22

EGOIST RANGE

The world's finest bath linens

42

HERITAGE RANGE

Tradition in your veins

50

MODERN YOUNG RANGE

Young at heart









EGOIST RANGE

*The world's finest
bath linens*

TOWELS, RUGS, MATS AND ROBES

Years of experience and tradition in the luxury market have provided us with the knowledge and tools to deliver our customers with the world's finest bath range.

Crafted from the greatest cotton fibers in the world, Egoist is the epitome of luxury for the bath. Supremely plush, smooth and comfortable, these bath rugs and towels can elevate this range to an enduring classic.

EGOIST

Towel

100% EGYPTIAN COTTON GIZA
EXTRA LONG STAPLE COTTON | 800 GSM

For the person who has it all yet has never felt something as soft and luxurious as this towel. For the customer that wants the best, the gift that will never disappoint, the collection that says it all. There is no towel in the world like Egoist by Graccioza.

AVAILABLE IN 30 COLOURS



Egyptian long staple cotton GIZA: the finest yarn in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



High density textile fabric: higher thread count



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Bias binding and double sewing: improved durability and resistance

Customizable embroidery





EGOIST TOWEL

Colour palette

100% EGYPTIAN COTTON GIZA
EXTRA LONG STAPLE COTTON
800 GSM

Customizable embroidery

AVAILABLE IN:

Complete colour range

17 x 22cm* 341 21 40 ...
30 x 30cm 341 21 51 ...
30 x 50cm 341 21 61 ...
46 x 76cm 341 21 82 ...
50 x 100cm 341 21 72 ...
70 x 140cm 341 22 13 ...
95 x 150cm 341 22 24 ...
105 x 180cm 341 22 34 ...

*Glove

AVAILABLE IN:

White, Silver, Steel, Storm,
Natural, Fog, Linen, Stone,
Blush, Petrol, Oxford, Camel,
Baltic and Deep Sea.

40 x 60cm 341 21 92 ...
60 x 110cm 341 22 02 ...

AVAILABLE IN:

White, Silver, Natural and
Fog.

5 PIECES SET | Gift Box
5x(30 x 30cm) 341 46 71 ...



Packed in a
luxurious gift box



WHITE 20003



New SNOW 23954



SILVER 22270



NATURAL 20002



ANTHRACITE 20050



FOG 23396



STEEL 23418



LINEN 22271



STORM 20766



STONE 20565



BLACK 20021



BROWN 23043



PEARL 22268



New SEA MIST 23956



MUSTARD 22904



BLUSH 22272



New FRENCH BLUE 23955



New CAMEL 23935



LAVANDER 21484



PETROL 23397



BALTIC 23049



TILE 20144



COBALT 23308



DEEP SEA 23334



MARSALA 23335



New PEACOCK 23957



New JADE 23959



BORDEAUX 23488



OXFORD 23333



New MOSS 23958

EGOIST

Bath rug

100% SUPERIOR COMBED COTTON | 2600 GSM

A new, high-class and exclusive bath rug by Graccioza. Using both woven and tufting in the construction, this unique bath rug is the finest available in both quality and comfort. The woven base matched with the texture of the long tufted pile on the surface creates a level of softness and support unmatched by any other in the industry.

AVAILABLE IN 30 COLOURS



The finest cotton yarns



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Super soft finishing



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Great stability: total steadiness



Anti-pilling



Structure richness: both woven and tufting



Anti Slip Silicone Backing

Customizable size





EGOIST BATH RUG

Colour palette

100% SUPERIOR COMBED COTTON
2600 GSM
ANTI-SLIP SILICONE BACKING

AVAILABLE IN:
Complete colour range

50 x 80cm 311 15 21 ...
60 x 100cm 311 15 41 ...

AVAILABLE IN:
White, Silver, Steel, Storm,
Natural, Fog, Linen, and
Stone.

60 x 60cm 311 15 31 ...
70 x 120cm 311 15 51 ...
80 x 160cm 311 15 61 ...

Customizable size



WHITE 20003



New SNOW 23954



SILVER 22270



NATURAL 20002



ANTHRACITE 20050



FOG 23396



STEEL 23418



LINEN 22271



STORM 20766



STONE 20565



BLACK 20021



BROWN 23043



PEARL 22268



New SEA MIST 23956



MUSTARD 22904



BLUSH 22272



New FRENCH BLUE 23955



New CAMEL 23935



LAVANDER 21484



PETROL 23397



BALTIC 23049



TILE 20144



COBALT 23308



DEEP SEA 23334



MARSALA 23335



New PEACOCK 23957



New JADE 23959



BORDEAUX 23488



OXFORD 23333



New MOSS 23958

New

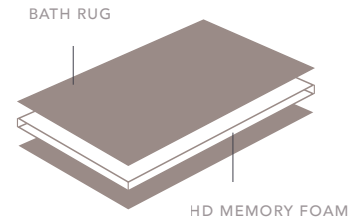
EGOIST CLOUD

Bath rug

100% SUPERIOR COTTON | 3800 GSM

A truly washable bath rug with removable foam and luxurious feeling. Featuring wonderful volume and softness. The high density removable memory foam is the perfect combination of beautiful style, supreme luxury and immense comfort.

60 x 100cm 311 42 41 ...
70 x 120cm 311 42 51 ...



WHITE 20003



NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



STEEL 23418



LINEN 22271



STONE 20565



Integrated and removable high density memory foam



Truly machine washable and dryable due to the easy removable memory foam



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Energy efficiency - lighter in the washing machine



Tested for harmful substances (according to oekotex standard 100)



Durable - outperforms



Extra volume and softness



EGOIST

Bathrobe

100% SUPERIOR COMBED COTTON | 600 GSM

Made from the finest cotton in the world, this bathrobe is superior in softness and comfort, with velour finishing for the utmost smoothness.

S 341 37 0B ...

M 341 37 2B ...

L 341 37 1B ...

XL 341 37 3B ...

Customizable embroidery



WHITE 20003



New NATURAL 20002



FOG 23396



New SILVER 22270



STORM 20766



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Shawl collar style with an elegant look and feel



Packed in a luxurious gift box



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.

New

Slippers

100% EGYPTIAN COTTON GIZA

38/39 391 49 51 20003

42/43 391 49 61 20003

44/45 391 52 41 20003

Customizable embroidery





EGOIST

Bath mat

100% SUPERIOR COMBED COTTON | 1100 GSM

50 x 80cm 311 37 45 ...

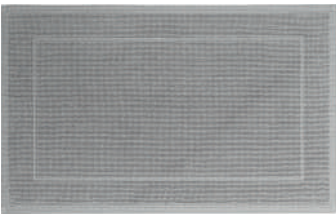
The softness of this bath mat can't be matched. Its low twist yarn provides the most silky touch and texture with ultimate comfort.



WHITE 20003



NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



STEEL 23418



LINEN 22271



STONE 20565



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Anti Slip Silicone Backing



Quick dry



Souplless - Low Twist



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



New

EGOIST CARE

Towel

100% EGYPTIAN COTTON GIZA | 800 GSM

This towel contains HeiQ antimicrobial protection, an intelligent Swiss textile technology that inhibits the growth and persistence of microbes and germs on textile surfaces. The same softness, greater safety.

30 x 30cm	341 41 21 ...
30 x 50cm	341 41 31 ...
46 x 76cm	341 41 52 ...
50 x 100cm	341 41 42 ...
70 x 140cm	341 41 63 ...
95 x 150cm	341 41 74 ...
105 x 180cm	341 41 84 ...

Customizable embroidery



Effective against microbes and germs



Skin-safe



Quick mode of action



WHITE 20003



FOG 23396

Exclusive partnership with **HEIQ** and **CHT Lab.**



Egyptian long staple cotton GIZA: the finest yarn in the world



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



High density textile fabric: higher thread count



Antimicrobial protection



Bias binding and double sewing: improved durability and resistance



CLASSIC

Bath rug

100% SUPERIOR COMBED COTTON | 2100 GSM

Reversible bath rug with pile and loops of soft cotton. Super comfortable and voluminous.

Customizable size

AVAILABLE IN:
Complete colour range

50 x 80cm 310 03 81 ...
60 x 100cm 310 03 91 ...

AVAILABLE IN:
White, Natural, Silver and Stone.

60 x 60cm 310 22 01 ...
70 x 120cm 310 04 01 ...
80 x 160cm 310 71 31 ...



SILVER 22270



WHITE 20003



MUSTARD 22904



New SEA MIST 23956



ANTHRACITE 20050



NATURAL 20002



PEARL 22268



BALTIC 23049



STEEL 23418



FOG 23396



BLUSH 22272



DEEP SEA 23334



STORM 20766



LINEN 22271



New MARSALA 23335



COBALT 23308



BLACK 20021



STONE 20565



TILE 20144



OXFORD 23333



The finest cotton yarns



Super soft finishing



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Anti-pilling



Reversible, allowing the use of both sides







HERITAGE RANGE

Tradition in our veins

TOWELS, RUGS, MATS AND ROBES

The Heritage Range is all in the name. Fine craftsmanship with years of experience offering only the best products with the finest materials. A wide range of colours in many sizes.

LONG DOUBLE LOOP

Towel

100% EGYPTIAN COTTON | 700 GSM

Our Egyptian cotton is considered one of the best yarns in the world, having extra long fibers that provide this towels with a luxurious and silky touch.

Customizable embroidery

AVAILABLE IN:
Complete colour range

16 x 21cm* 340 68 20 ...
30 x 30cm 340 68 31 ...
30 x 50cm 340 68 41 ...
46 x 76cm 340 72 02 ...
50 x 100cm 340 68 52 ...
70 x 140cm 340 68 63 ...
95 x 150cm 340 68 74 ...
105 x 180cm 340 72 14 ...

AVAILABLE IN:
White, Silver, Natural and Fog.

5 PIECES SET | Gift Box
5x(30 x 30cm) 341 46 61 ...

*Glove



WHITE 20003



NATURAL 20002



MUSTARD 22904



New SEA MIST 23956



SILVER 22270



FOG 23396



PEARL 22268



New FRENCH BLUE 23955



ANTHRACITE 20050



STONE 20565



BLUSH 22272



BALTIC 23049



STORM 20766



New CAMEL 23935



TILE 20144



OXFORD 23333



Egyptian Cotton, with extra long fibers that provide an incredibly luxurious and silky touch



Bias binding and double sewing: improved durability and resistance



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Sensationally soft and voluminous



PRESTIGE

Bath rug

100% SUPERIOR COMBED COTTON | 2100 GSM

Bath rug made from the finest cotton yarns with a super soft finishing for superior softness underfoot.

Customizable size

AVAILABLE IN:
Complete colour range

50 x 80cm 310 04 11 ...

60 x 100cm 310 04 21 ...

AVAILABLE IN:
White, Natural, Silver
and Stone.

60 x 60cm 310 73 51 ...

70 x 120cm 310 04 31 ...

80 x 160cm 310 04 51 ...



WHITE 20003



NATURAL 20002



MUSTARD 22904



New SEA MIST 23956



SILVER 22270



FOG 23396



PEARL 22268



New FRENCH BLUE 23955



ANTHRACITE 20050



STONE 20565



BLUSH 22272



BALTIC 23049



STORM 20766



New CAMEL 23935



TILE 20144



OXFORD 23333



The finest cotton yarns



Super soft finishing



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Anti-pilling





LONG DOUBLE LOOP

Bathrobe

100% EGYPTIAN COTTON | 700 GSM

Made from egyptian cotton, this bathrobe is supremely plush and absorbent with unparalleled quality.

M 340 72 29 ...
L 340 72 39 ...
XL 340 72 49 ...

Customizable embroidery



Shawl collar style with an elegant look and feel



Packed in a luxurious gift box



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



WHITE 20003



NATURAL 20002



ANTHRACITE 20050



STONE 20565



LONG DOUBLE LOOP

Terry bath mat

100% EGYPTIAN COTTON | 1400 GSM

Terry bath mat of extreme softness and comfort underfoot.

50 x 80cm 340 81 96 ...

Customizable embroidery



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



WHITE 20003



NATURAL 20002



New SILVER 22270





MODERN YOUNG RANGE

Young at heart

TOWELS, MATS, AND ROBES

A simple yet sophisticated collection with a wide variety of colour, texture and size. Bath linens that will work in every bathroom, every style, every age.

BEE WAFFLE

Towel

100% SUPERIOR COMBED COTTON
550 GSM

Ultra soft towel made with the finest combed cotton, with a distinctive and luxurious waffle texture that feels smooth.

Customizable embroidery

AVAILABLE IN:
Complete colour range

30 x 30cm 340 72 51 ...
30 x 50cm 340 72 61 ...
46 x 76cm 340 72 72 ...
50 x 100cm 340 72 82 ...
70 x 140cm 340 72 93 ...
90 x 180cm 340 73 04 ...

AVAILABLE IN:
White, Silver, Storm, Natural,
Linen, Stone, Blush, Petrol,
Cobalt, Oxford, and Moss.

40 x 60cm 341 28 12 ...
60 x 110cm 341 28 23 ...

AVAILABLE IN:
White, Silver, Natural
and Fog.

5 PIECES SET | Gift Box
5x(30 x 30cm) 341 46 51 ...



STORM 20766



STEEL 23418



SILVER 22270



WHITE 20003



STONE 20565



LINEN 22271



FOG 23396



NATURAL 20002



New CAMEL 23935



LAVANDER 21484



BLUSH 22272



PEARL 22268



OXFORD 23333



New COBALT 23308



PETROL 23397



New SEA MIST 23956



New MOSS 23958



DEEP SEA 23334



BALTIC 23049



MUSTARD 22904



Superior combed cotton



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Bias binding and double sewing: improved durability and resistance



Quick dry



BEE WAFFLE

Bathrobe

100% SUPERIOR COMBED COTTON | 550 GSM

Luxurious bathrobe with an exclusive waffle texture that feels super soft. Available in kimono and hooded styles.



Packed in a luxurious gift box



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Quick dry

KIMONO STYLE

S 341 52 79 ...

M 340 73 29 ...

L 340 73 39 ...

XL 340 73 49 ...

Customizable embroidery



WHITE 20003



SILVER 22270



STORM 20766



NATURAL 20002



STONE 20565



OXFORD 23333

HOODED STYLE

S 340 73 19 ...

M 340 76 39 ...

L 340 76 29 ...

Customizable embroidery



WHITE 20003



SILVER 22270



PEARL 22268



NATURAL 20002



STONE 20565



LAVANDER 21484



BEE WAFFLE

Bath mat

100% COTTON | 1700 GSM

Waffle design bath mat made from superior combed cotton. Distinctive waffle design that provides a unique texture.

Customizable embroidery

AVAILABLE IN:
Complete colour range

50 x 80cm 310 22 11 ...

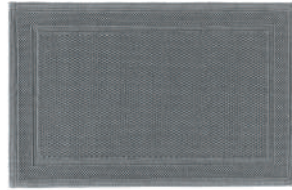
AVAILABLE IN:
White, Natural, Silver
Stone, Fog and Baltic.

60 x 120cm 311 40 71 ...

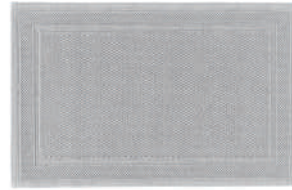
70 x 140cm 310 85 51 ...



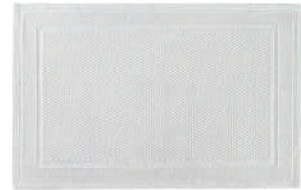
STORM 20766



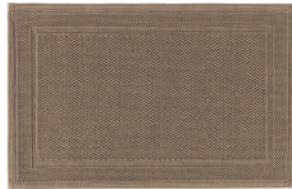
STEEL 23418



SILVER 22270



WHITE 20003



STONE 20565



LINEN 22271



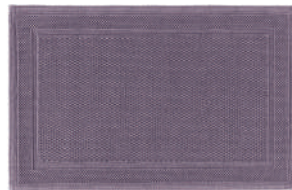
FOG 23396



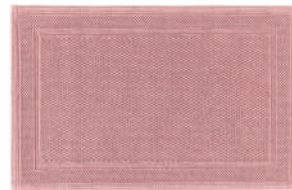
NATURAL 20002



New CAMEL 23935



LAVANDER 21484



BLUSH 22272



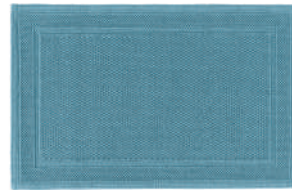
PEARL 22268



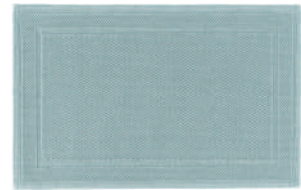
OXFORD 23333



New COBALT 23308



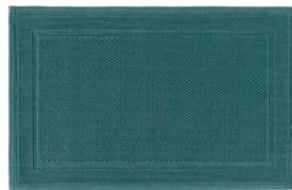
PETROL 23397



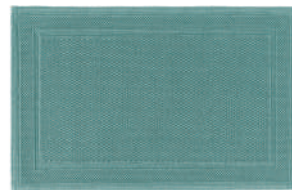
New SEA MIST 23956



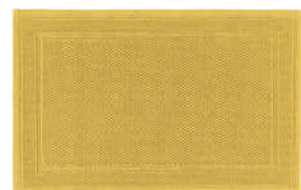
New MOSS 23958



DEEP SEA 23334



BALTIC 23049



MUSTARD 22904



The finest cotton yarns



Woven bath mat



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



GRACCIOZA
LUXURY BATH LINENS

LIFESTYLE COLLECTION

*Remarkable collections
with modern appeal*

Choose a lifestyle that appeals to your heart and bring it to your bath decoration. Carry luxury, design and comfort together; get to know, enjoy and live the real modern European home living concept!

LIFESTYLE COLLECTION

62

BIO LUXURY

Nature's own luxury lifestyle

166

OPULENT

Pure sophistication

90

SPA THERAPY

Peaceful simplicity

176

BEACH & YACHT

Into the sea with flair

106

BATH FASHION

Trendy & Luxurious

190

BABY & CHILD

Soft care for the most delicate skin

144

CLEAN OCEAN

Sustainable bath linens

152

YOUNG & SPORT

Summer feeling









BIO LUXURY COLLECTION

*Nature own luxury
lifestyle*

This eco-friendly collection uses Europe's finest linen and cotton. With the use of these natural fibers, we have created a luxurious product that feels good to touch and sustainable to our environment. They bring the ultimate natural experience into the home.



New

PETALO

Bath coordinate



New

PETALO

Bath coordinate

TOWELS | PETALO

90% COTTON + 5% LINEN + 5% VISCOSE
700 GSM | BIAS BINDING

30 x 30cm 341 43 21 20003
30 x 50cm 341 43 31 20003
46 x 76cm 341 43 52 20003
50 x 100cm 341 43 42 20003
70 x 140cm 341 43 63 20003
95 x 150cm 341 43 74 20003

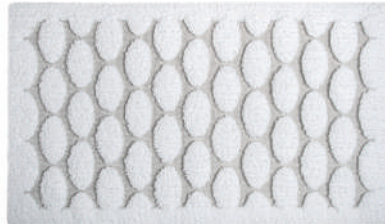


Zero Twist: Super soft touch and extreme absorbency

BATH RUG | PETALO

85% COTTON + 10% VISCOSE
+ 5% LINEN

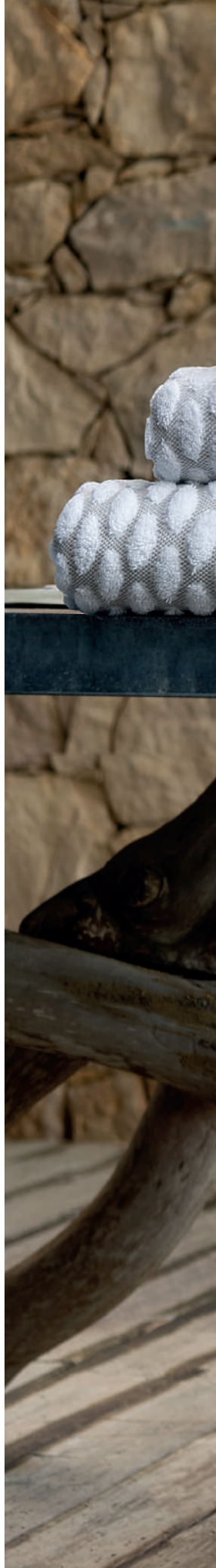
50 x 80cm 311 46 31 20003
60 x 100cm 311 46 41 20003



Anti Slip Silicone Backing



Structure richness: both woven and tufting







OPERA

Bath coordinate



OPERA

Bath coordinate

TOWELS | OPERA

90% COTTON + 5% LINEN
+ 5% VISCOSE
700 GSM | BIAS BINDING

30 x 30cm 341 30 31 ...
30 x 50cm 341 30 41 ...
46 x 76cm 341 30 62 ...
50 x 100cm 341 30 52 ...
70 x 140cm 341 30 73 ...
95 x 150cm 341 30 84 ...



WHITE 20003



NATURAL 20002



Zero Twist: Super soft touch and extreme absorbency

BATH RUG | OPERA

50% COTTON + 30% BAMBOO
+ 10% VISCOSE + 10% LINEN

50 x 80cm 311 35 71 ...
60 x 100cm 311 35 81 ...



WHITE 20003



NATURAL 20002



Anti Slip Silicone Backing



Structure richness: both woven and tufting



MERIDIAN

Bath coordinate

TOWELS | MERIDIAN

90% COTTON + 5% LINEN
+ 5% VISCOSE
700 GSM | BIAS BINDING

30 x 30cm 341 30 91 20003
30 x 50cm 341 31 01 20003
46 x 76cm 341 31 22 20003
50 x 100cm 341 31 12 20003
70 x 140cm 341 31 43 20003
95 x 150cm 341 31 54 20003

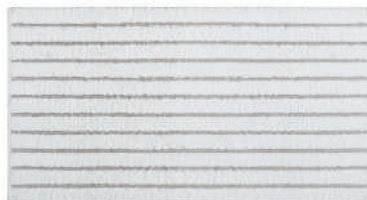


Zero Twist: Super soft touch
and extreme absorbency

BATH RUG | MERIDIAN

50% COTTON + 20% BAMBOO
+ 20% VISCOSE + 10% LINEN

50 x 80cm 311 35 51 20003
60 x 100cm 311 35 61 20003



Anti Slip Silicone Backing



Structure richness: both woven
and tufting





LINEN DUO

Bath coordinate



LINEN DUO

Bath coordinate

TOWELS | LINEN DUO

90% COTTON + 5% LINEN
+ 5% VISCOSE
700 GSM | BIAS BINDING

30 x 30cm 340 90 11 20003
30 x 50cm 340 90 21 20003
46 x 76cm 340 90 42 20003
50 x 100cm 340 90 32 20003
70 x 140cm 340 90 53 20003
95 x 150cm 340 90 64 20003

Customizable embroidery



Double sided: one side terry,
one side fabric



BATHROBE | LINEN DUO

90% COTTON + 5% VISCOSE
+ 5% LINEN | 550 GSM

S 340 95 19 20003
M 340 95 39 20003
L 340 95 29 20003

Customizable embroidery



Packed in a luxurious gift box



New

BATH RUG | LINEN DUO

80% COTTON + 15% VISCOSE
+ 5% LINEN

50 x 80cm 311 47 81 20003
60 x 100cm 311 47 91 20003



Anti Slip Silicone Backing



Structure richness: both woven
and tufting





PETRA

Bath coordinate

TOWELS | PETRA

90% COTTON + 5% LINEN
+ 5% VISCOSE
680 GSM | BIAS BINDING

30 x 30cm 341 24 31 20003
30 x 50cm 341 24 41 20003
46 x 76cm 341 24 62 20003
50 x 100cm 341 24 52 20003
70 x 140cm 341 24 73 20003
95 x 150cm 341 24 84 20003



Zero Twist: Super soft touch
and extreme absorbency

BATH RUG | PETRA

85% COTTON + 10% VISCOSE
+ 5% LINEN

50 x 80cm 311 26 01 20003
60 x 100cm 311 26 11 20003



Anti Slip Silicone Backing



Structure richness: both woven
and tufting







LINEN WAFFLE

Bath coordinate



LINEN WAFFLE

Bath coordinate

TOWELS | LINEN WAFFLE

90% COTTON + 5% LINEN
+ 5% VISCOSE
550 GSM | BIAS BINDING

30 x 30cm 340 76 11 ...
30 x 50cm 340 74 11 ...
46 x 76cm 340 76 42 ...
50 x 100cm 340 74 32 ...
70 x 140cm 340 74 43 ...
90 x 180cm 340 74 54 ...



WHITE 20003



NATURAL 20002

BATHROBE | LINEN WAFFLE

90% COTTON + 5% LINEN
+ 5% VISCOSE | 550 GSM

S 340 74 69 ...
M 340 76 59 ...
L 340 74 79 ...

 Packed in a luxurious gift box



WHITE 20003

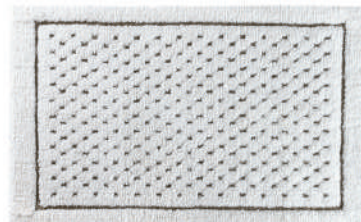


NATURAL 20002

BATH RUG | LINEN WAFFLE

50% COTTON + 50% LINEN

50 x 80cm 310 82 61 ...
60 x 100cm 310 82 71 ...



WHITE 20003



NATURAL 20002



EDEN

Bath coordinate

TOWELS | EDEN

90% COTTON + 5% LINEN
+ 5% VISCOSE | 600 GSM
BIAS BINDING

30 x 30cm 341 10 91 ...
30 x 50cm 341 11 01 ...
46 x 76cm 341 11 32 ...
50 x 100cm 341 11 22 ...
70 x 140cm 341 11 43 ...
95 x 150cm 341 11 54 ...



WHITE 20003



NATURAL 20002

BATH RUG | EDEN

80% COTTON + 20% LINEN

50 x 80cm 311 02 71 ...
60 x 100cm 311 02 81 ...



WHITE 20003



NATURAL 20002





New

LEAVES

Bath rug



Anti Slip Silicone Backing

100% COTTON

60 x 100cm 311 45 41 10001

70 x 120cm 311 45 51 10001





100% COTTON

60 x 100cm 310 70 61 10001
70 x 120cm 310 70 71 10001
80 x 160cm 310 70 81 10001

IKAT

Bath rug



LINEN VINTAGE

Bath rug

60% COTTON + 40% LINEN

60 x 100cm 310 87 01 20002





85% COTTON + 10% VISCOSE
+ 5% LINEN

50 x 80cm 311 26 21 20003
60 x 100cm 311 26 31 20003
70 x 120cm 311 48 21 20003



Anti Slip Silicone Backing



Structure richness: both
woven and tufting

GRACE

Bath rug





SPA THERAPY COLLECTION

Peaceful simplicity

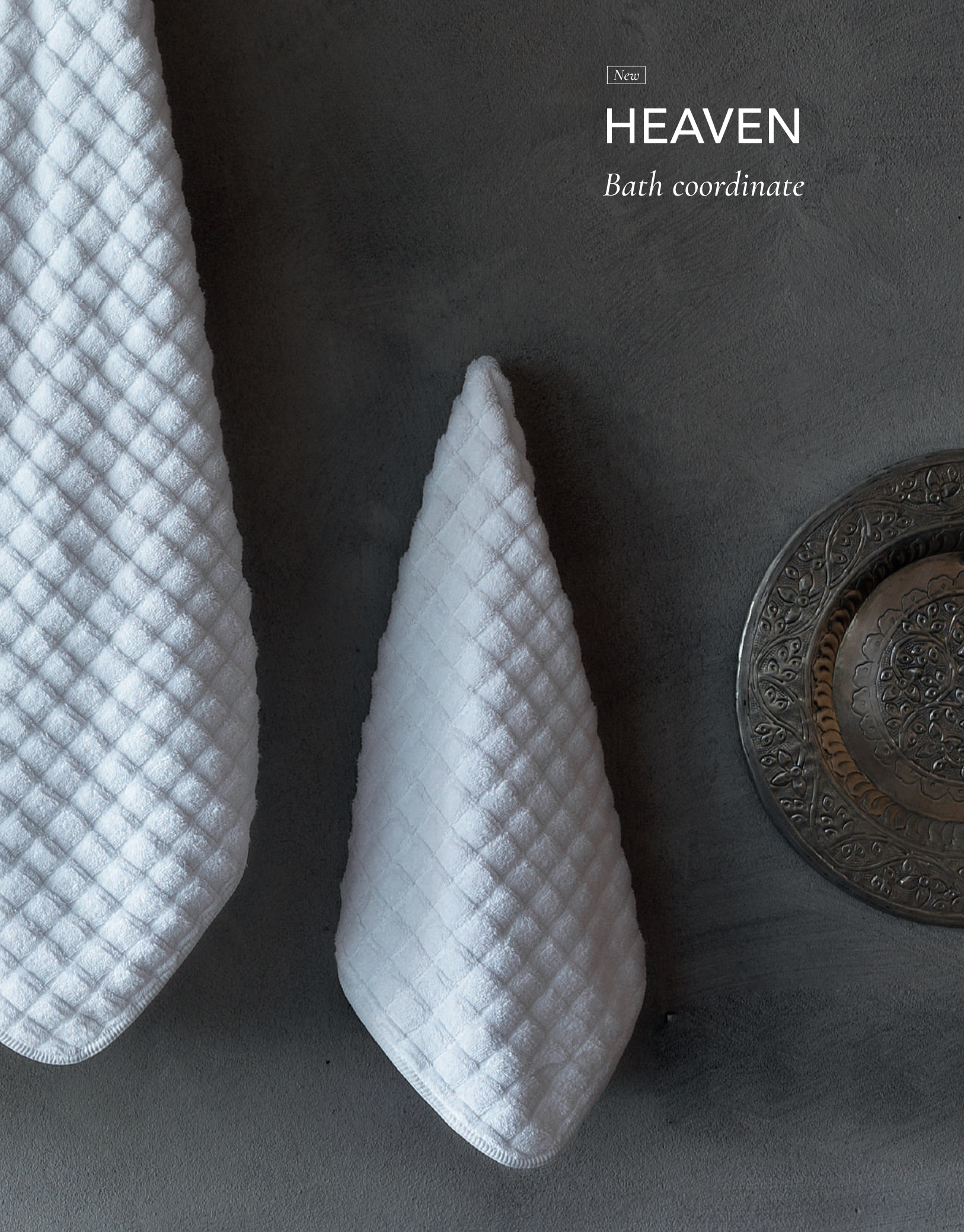
The stress-free environment of a luxury spa is re-created in this pure and simple range. It's just what our customers need to help them relax and unwind in comfort.



New

HEAVEN

Bath coordinate



New

HEAVEN

Bath coordinate

TOWELS | HEAVEN

100% COTTON
750 GSM | BIAS BINDING

- 30 x 30cm 341 42 61 ...
- 30 x 50cm 341 42 71 ...
- 46 x 76cm 341 42 92 ...
- 50 x 100cm 341 42 82 ...
- 70 x 140cm 341 43 03 ...
- 95 x 150cm 341 43 14 ...



Zero Twist: Super soft touch and extreme absorbency



WHITE 20003



FOG 23396



SEA MIST 23956



STORM 20766

BATH RUG | HEAVEN

100% COTTON

- 50 x 80cm 311 47 51 ...
- 60 x 100cm 311 47 61 ...
- 70 X 120cm 311 47 71 ...



Anti Slip Silicone Backing



Structure richness: both woven and tufting



WHITE 20003



FOG 23396



SEA MIST 23956



STORM 20766





AURA

Bath coordinate



AURA

Bath coordinate

TOWELS | AURA

100% COTTON
600 GSM

30 x 30cm 341 37 71 ...
30 x 50cm 341 37 81 ...
46 x 76cm 341 38 02 ...
50 x 100cm 341 37 92 ...
70 x 140cm 341 38 13 ...
95 x 150cm 341 38 24 ...

Sizes for these towels can vary up until 10%, due to its fabric unique characteristics.



WHITE 20003



New NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



New PEACOCK 23957



AURA

Bath coordinate

BATHROBE | AURA

100% COTTON
600 GSM

S 341 38 39 ...
M 341 38 59 ...
L 341 38 49 ...
XL 341 46 09 ...



Packed in a luxurious gift box



WHITE 20003



New NATURAL 20002



SILVER 22270

BATH RUG | AURA

100% COTTON

50 x 80cm 311 35 21 ...
60 x 100cm 311 37 61 ...



Anti Slip Silicone Backing



Structure richness: both woven and tufting



WHITE 20003



New NATURAL 20002



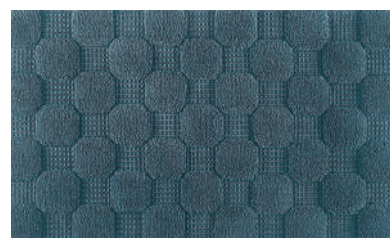
SILVER 22270



FOG 23396



STORM 20766



New PEACOCK 23957



HAMILTON

Bath coordinate

TOWELS | HAMILTON

100% COTTON
600 GSM

30 x 30cm 341 29 11 ...
30 x 50cm 341 29 21 ...
46 x 76cm 341 29 42 ...
50 x 100cm 341 29 32 ...
70 x 140cm 341 29 53 ...
95 x 150cm 341 29 64 ...



WHITE 20003



STORM 20766



NATURAL 20002

BATH RUG | HAMILTON

75% COTTON + 25% BAMBOO

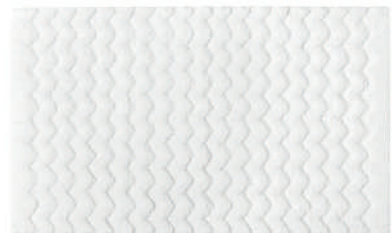
50 x 80cm 311 36 11 ...
60 x 100cm 311 37 51 ...



Anti Slip Silicone Backing



Structure richness: both woven and tufting



WHITE 20003



STORM 20766



NATURAL 20002





New

DIAMANTE

Bath rug



Anti Slip Silicone Backing



Structure richness: both woven and tufting

100% COTTON

60 x 100cm 311 45 81 ...

70 x 120cm 311 45 91 ...



WHITE 20003



FOG 23396



100% COTTON

60 x 100cm 311 45 71 20003



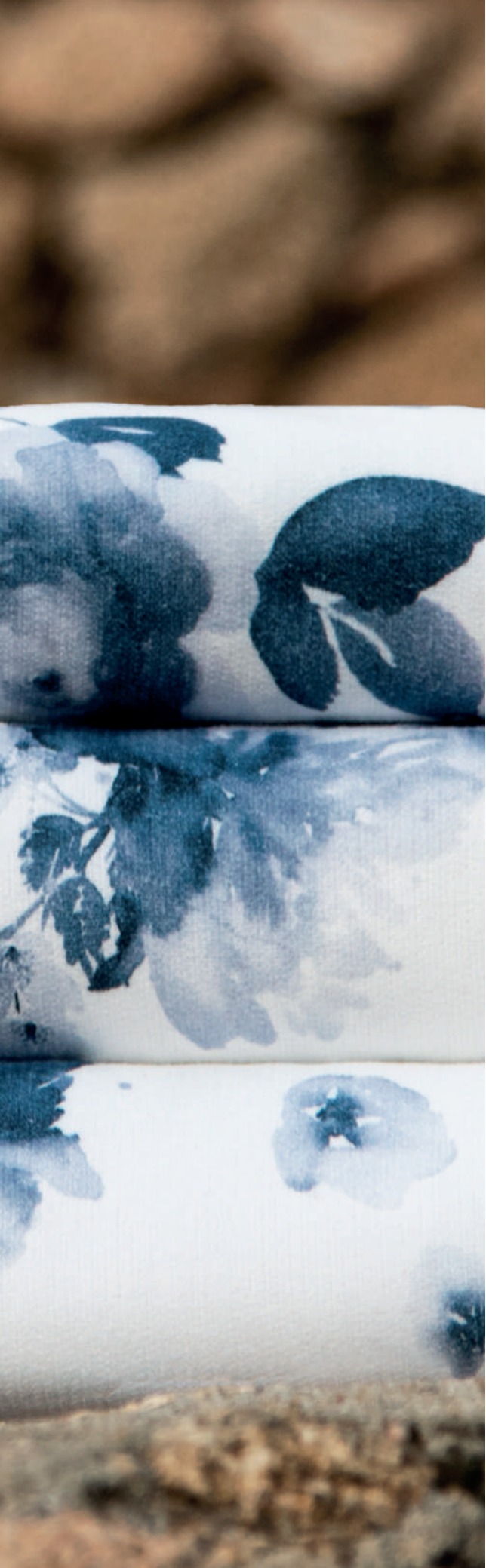
Anti Slip Silicone Backing

New

ELITE

Bath rug





BATH FASHION COLLECTION

Trendy & luxurious

Our newest fashion collection offers an exquisite line of bath towels and rugs. Our design team keeps ahead of the trends with these bold new designs. Glowing colours, stylish shapes and daring patterns are all features of this stunning collection.

New

PEBBLE

Bath coordinate

TOWELS | PEBBLE

100% COMBED COTTON
550 GSM | MELANGE YARN | BIAS BINDING

30 x 30cm 341 46 91 10001
30 x 50cm 341 47 01 10001
46 x 76cm 341 47 22 10001
50 x 100cm 341 47 12 10001
70 x 140cm 341 47 33 10001
95 x 150cm 341 47 44 10001



BATH RUG | PEBBLE

100% COTTON

50 x 80cm 311 52 01 10001
60 x 100cm 311 52 11 10001



Anti Slip Silicone Backing



HERRON

Bath coordinate

TOWELS | HERRON

100% COTTON
700 GSM | BIAS BINDING

30 x 30cm 341 32 21 ...
30 x 50cm 341 32 31 ...
46 x 76cm 341 32 52 ...
50 x 100cm 341 32 42 ...
70 x 140cm 341 32 63 ...
95 x 150cm 341 32 74 ...



WHITE 20003



FOG 23396



Zero Twist: Super soft touch
and extreme absorbency

BATH RUG | HERRON

60% COTTON + 25% BAMBOO
+ 15% POLYESTER

50 x 80cm 311 35 91 ...
60 x 100cm 311 36 01 ...



WHITE 20003



FOG 23396



Anti Slip Silicone Backing





DOUBLE TONE

Bath coordinate



DOUBLE TONE


Bath coordinate

TOWELS | DOUBLE TONE

100% COTTON
600 GSM | BIAS BINDING

- 30 x 30cm 341 09 71 ...
- 30 x 50cm 341 09 81 ...
- 46 x 76cm 341 10 02 ...
- 50 x 100cm 341 09 92 ...
- 70 x 140cm 341 10 13 ...
- 95 x 150cm 341 10 24 ...

Customizable embroidery

 Double sided: one side terry, one side fabric



SILVER 22270



NAVY 20043



STONE 20565

BATH RUG | DOUBLE TONE

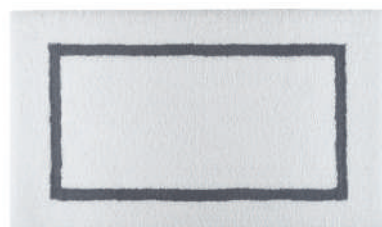
100% COTTON

- 50 x 80cm 311 03 71 ...
- 60 x 100cm 311 03 81 ...

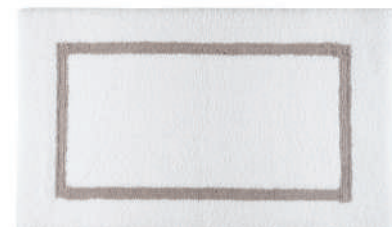
 Anti Slip Silicone Backing



SILVER 10003



NAVY 10006



STONE 10001



DOUBLE TONE

Bath coordinate

BATHROBE | DOUBLE TONE

100% COTTON | 500 GSM
HOODED | VELOUR

S 341 17 09 ...

M 341 16 79 ...

L 341 17 19 ...

Customizable embroidery



Packed in a luxurious gift box



STONE 20565

BATHROBE | DOUBLE TONE

100% COTTON | 500 GSM
SHAWL COLAR | VELOUR

S 341 17 09 ...

M 341 16 79 ...

L 341 17 19 ...

Customizable embroidery



Packed in a luxurious gift box



SILVER 22270



NAVY 20043







MABEL

Bath coordinate

MABEL

Bath coordinate

TOWELS | MABEL

100% COTTON
700 GSM | BIAS BINDING

30 x 30cm 341 26 81 10001
30 x 50cm 341 26 91 10001
46 x 76cm 341 28 92 10001
50 x 100cm 341 27 02 10001
70 x 140cm 341 27 13 10001
95 x 150cm 341 27 24 10001



Double sided: one side terry, one side fabric

New

BATHROBE | MABEL

100% COTTON | 600 GSM

S 341 48 3B 10001
M 341 48 5B 10001
L 341 48 4B 10001

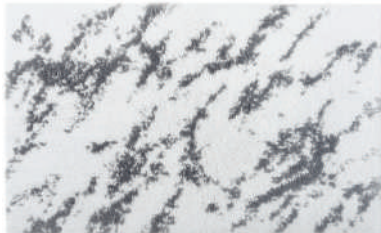


Packed in a luxurious gift box

BATH RUG | MABEL

60% COTTON + 40% POLYESTER

50 x 80cm 311 25 11 20003
60 x 100cm 311 25 21 20003



Anti Slip Silicone Backing





BELLA

Bath coordinate



BELLA

Bath coordinate

TOWELS | BELLA

100% COTTON
700 GSM | BIAS BINDING

30 x 30cm 341 27 31 10001
30 x 50cm 341 27 41 10001
46 x 76cm 341 28 82 10001
50 x 100cm 341 27 52 10001
70 x 140cm 341 27 63 10001
95 x 150cm 341 27 74 10001



Double sided: one side terry, one side fabric

New

BATHROBE | BELLA

100% COTTON | 600 GSM

S 341 48 69 10001
M 341 48 89 10001
L 341 48 79 10001



Packed in a luxurious gift box

BATH RUG | BELLA

100% COTTON

Ø 80cm 311 40 51 10001





ALICE

Bath coordinate

TOWELS | ALICE

100% COTTON
680 GSM | BIAS BINDING

30 x 30cm 341 23 11 20003
30 x 50cm 341 23 21 20003
46 x 76cm 341 23 42 20003
50 x 100cm 341 23 32 20003
70 x 140cm 341 23 53 20003
95 x 150cm 341 23 64 20003



Zero Twist: Super soft touch and extreme absorbency

BATH RUG | ALICE

85% COTTON + 10% VISCOSE + 5% LINEN

50 x 80cm 311 26 41 20003
60 x 100cm 311 26 51 20003



Anti Slip Silicone Backing



Structure richness: both woven and tufting





CAPRI

Bath coordinate

TOWELS | CAPRI

100% COTTON
680 GSM | BIAS BINDING

30 x 30cm 341 23 71 20003
30 x 50cm 341 23 81 20003
46 x 76cm 341 24 02 20003
50 x 100cm 341 23 92 20003
70 x 140cm 341 24 13 20003
95 x 150cm 341 24 24 20003



Zero Twist: Super soft touch and extreme absorbency

New

BATH RUG | CAPRI

100% COTTON

50 x 80cm 311 51 81 10001
60 x 100cm 311 51 91 10001



Anti Slip Silicone Backing



Structure richness: both woven and tufting







New

PORTOBELLO

Bath coordinate



New

PORTOBELLO

Bath coordinate

TOWELS | PORTOBELLO

100% EGYPTIAN COTTON GIZA
800 GSM | BIAS BINDING

30 x 30cm 341 48 91 ...
30 x 50cm 341 49 01 ...
46 x 76cm 341 49 22 ...
50 x 100cm 341 49 12 ...
70 x 140cm 341 49 33 ...
95 x 150cm 341 49 44 ...



GOLD 10001



OXFORD 10002

Customizable embroidery



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.

BATHROBE | PORTOBELLO

100% SUPERIOR COMBED COTTON
600 GSM

S 341 50 89 ...
M 341 51 09 ...
L 341 50 99 ...
XL 341 51 19 ...



GOLD 10001



OXFORD 10002

Customizable embroidery



Packed in a luxurious gift box

BATH RUG | PORTOBELLO

100% COTTON

50 x 80cm 311 50 61 ...
60 x 100cm 311 50 71 ...



GOLD 10001



OXFORD 10002



Anti Slip Silicone Backing



ASPEN

Bath coordinate

TOWELS | ASPEN

100% COTTON
700 GSM | BIAS BINDING

30 x 30cm 341 10 31 10002
30 x 50cm 341 10 41 10002
46 x 76cm 341 10 62 10002
50 x 100cm 341 10 52 10002
70 x 140cm 341 10 73 10002
95 x 150cm 341 10 84 10002



BATH RUG | ASPEN

100% COTTON | REVERSIBLE

50 x 80cm 311 09 31 10002
60 x 100cm 311 09 41 10002







MOUNTAIN ZEBRA

Bath rug

60% COTTON +
40% POLYESTER

90 x 150cm 310 78 81 ...



WHITE/GREY 20003



100% COTTON

90 x 150cm 310 78 81 ...

WHITE/NATURAL 10002

New



New

AMALIA

Bath rug



Anti Slip Silicone Backing

95% COTTON + 5% POLYESTER

50 x 80cm 311 45 01 20003

60 x 100cm 311 45 11 20003

70 x 120cm 311 45 21 20003





100% COTTON

70 x 120cm 311 45 61 10001



Anti Slip Silicone Backing

New

LEOPARD

Bath rug



VINTAGE TILE

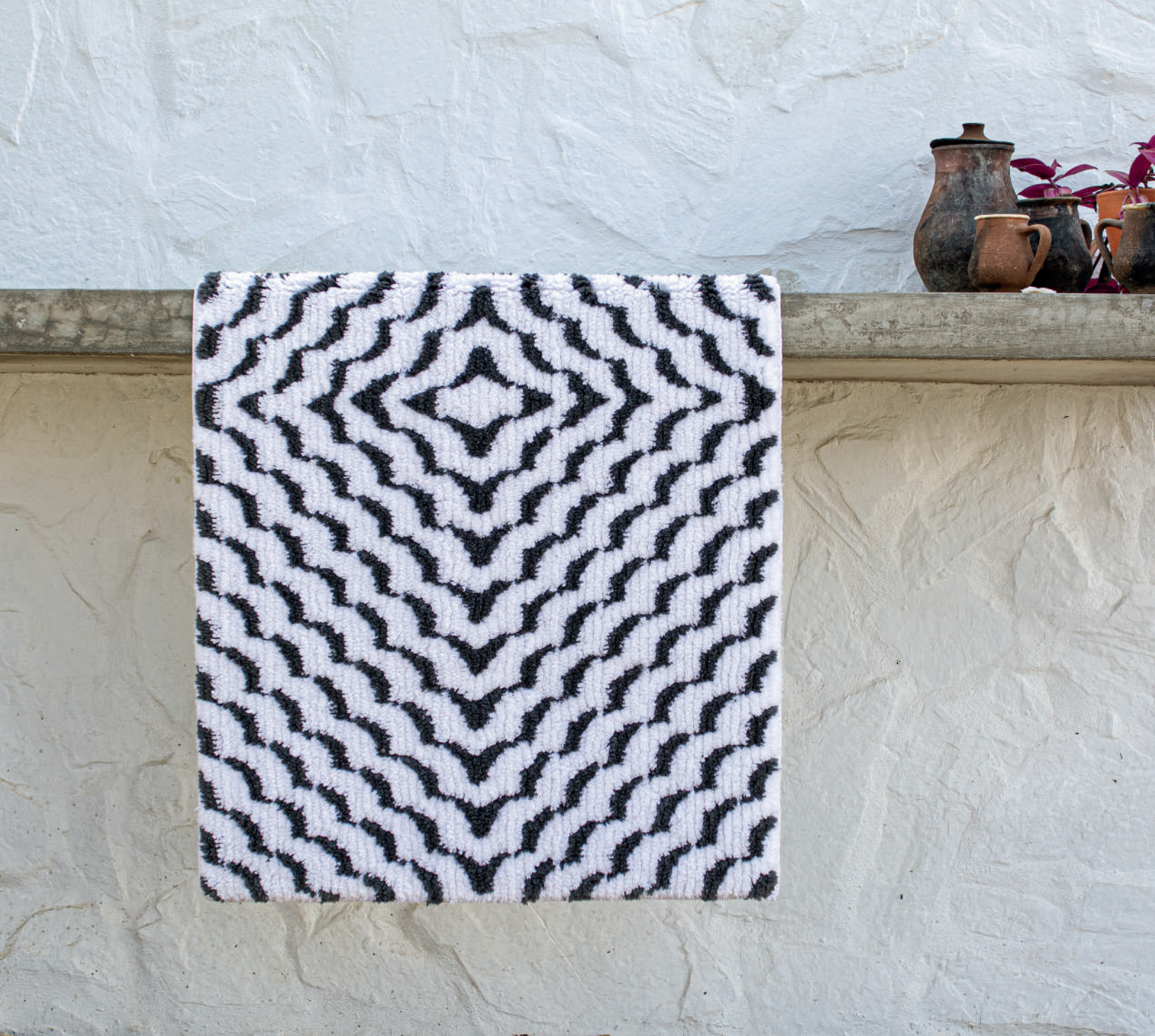
Bath rug

100% COTTON

60 x 100cm 310 94 71 10001

70 x 120cm 310 94 81 10001





STORM 10001



FRENCH BLUE 10002

100% COTTON

60 x 100cm 311 45 31 ...



Anti Slip Silicone Backing

New

MYSTIC

Bath rug



PALM

Bath rug

40% COTTON + 60% POLYESTER

60 x 100cm 310 89 51 10001

70 x 120cm 310 89 61 10001



Anti Slip Silicone Backing



100% COTTON

60 x 100cm 311 25 01 10001

ROYAL
Bath rug





CLEAN OCEAN COLLECTION

*Sustainable bath linens
for a clean ocean*

Mixing high-grade cotton with Seaqual, Graccioza produced one of the first environment friendly, sustainable collections.



We help clean rubbish from the oceans



Plastic is collected from the ocean and turned into recycled polyester yarn



The polyester of marine origin is mixed with high grade cotton fibers



Eco-friendly process: ecological dyes and finishings that save water and energy

New

SERENA

Bath coordinate

TOWELS | SERENA

80% COTTON + 20% SEAQUAL PES
650 GSM | BIAS BINDING

30 x 30cm	341 44 41 20003
30 x 50cm	341 44 51 20003
46 x 76cm	341 44 72 20003
50 x 100cm	341 44 62 20003
70 x 140cm	341 44 83 20003
95 x 150cm	341 44 94 20003



Zero Twist: Super soft touch
and extreme absorbency

BATH RUG | SERENA

65% COTTON + 35% SEAQUAL PES

50 x 80cm	311 52 21 20003
60 x 100cm	311 52 31 20003





CLEAN OCEAN

Bath coordinate

TOWELS | CLEAN OCEAN

80% COTTON + 20% SEAQUAL PES
550 GSM | BIAS BINDING

30 x 30cm 341 38 81 ...
30 x 50cm 341 38 91 ...
46 x 76cm 341 39 12 ...
50 x 100cm 341 39 02 ...
70 x 140cm 341 39 23 ...
95 x 150cm 341 39 34 ...



WHITE 20003



FOG 23396



OXFORD 23333



STORM 20766

BATH RUG | CLEAN OCEAN

45% COTTON + 55% SEAQUAL PES

50 x 80cm 311 38 61 ...
60 x 100cm 311 38 71 ...



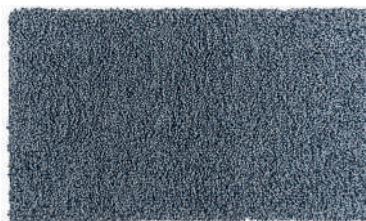
Anti Slip Silicone Backing



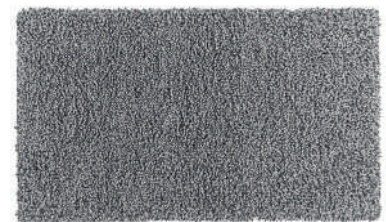
WHITE 20003



FOG 23396



OXFORD 23333



STORM 20766



CLEAN OCEAN

Bath coordinate

BATHROBE | CLEAN OCEAN

80% COTTON + 20% SEAQUAL PES
550 GSM

- S 341 39 49 ...
- M 341 39 69 ...
- L 341 39 59 ...
- XL 341 39 79 ...



Packed in a luxurious gift box



WHITE 20003



STORM 20766





YOUNG & SPORT COLLECTION

Summer feeling

The collection for the young at heart,
spontaneous, and open to new ideas.
This collection offers bright colors
and a modern style that is not your
everyday look.



RANDOM

Bath coordinate



RANDOM


Bath coordinate

TOWELS | RANDOM

100% COTTON
650 GSM | BIAS BINDING

30 x 30cm 341 20 21 15001
30 x 50cm 341 20 31 15001
46 x 76cm 341 20 52 15001
50 x 100cm 341 20 42 15001
70 x 140cm 341 20 63 15001
95 x 150cm 341 20 74 15001



 Double sided: one side terry, one side fabric

BATHROBE | RANDOM

100% COTTON
480 GSM | VELOUR

M 341 16 89 15001
L 341 16 69 15001
XL 341 16 99 15001



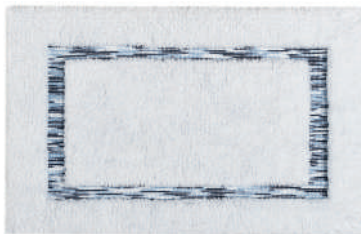
 Packed in a luxurious gift box

BATH RUG | RANDOM

100% COTTON

50 x 80cm 311 25 81 15001
60 x 100cm 311 25 91 15001

 Anti Slip Silicone Backing





JOY

Bath coordinate

TOWELS | JOY

100% COTTON
680 GSM | BIAS BINDING

30 x 30cm 341 22 51 20003
30 x 50cm 341 22 61 20003
46 x 76cm 341 22 82 20003
50 x 100cm 341 22 72 20003
70 x 140cm 341 22 93 20003
95 x 150cm 341 23 04 20003



Zero Twist: Super soft touch
and extreme absorbency

BATH RUG | JOY

95% COTTON + 5% POLYESTER

50 x 80cm 311 25 41 20003
60 x 100cm 311 25 51 20003





VENICE

Bath coordinate

TOWELS | VENICE

100% COTTON
600 GSM | BIAS BINDING

30 x 30cm 341 19 01 ...
30 x 50cm 341 19 11 ...
46 x 76cm 341 19 32 ...
50 x 100cm 341 19 22 ...
70 x 140cm 341 19 43 ...
95 x 150cm 341 19 54 ...



GREY 10002



BALTIC 10001

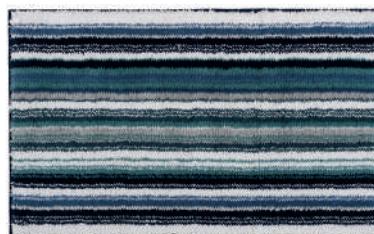
BATH RUG | VENICE

100% COTTON

50 x 80cm 311 14 41 ...
60 x 100cm 311 14 51 ...



GREY 10002



BALTIC 10001



DAKAR

Bath coordinate

TOWELS | DAKAR

100% COTTON
600 GSM | BIAS BINDING

30 x 30cm	341 52 51 10001
30 x 50cm	340 90 71 10001
46 x 76cm	340 90 92 10001
50 x 100cm	340 90 82 10001
70 x 140cm	340 91 03 10001
95 x 150cm	340 91 14 10001



BATH RUG | DAKAR

100% COTTON

50 x 80cm	310 94 41 10001
60 x 100cm	310 94 51 10001







WONDER
Bath rug

100% COTTON

80 x 160cm 311 25 31 10001





80% COTTON + 20% POLYESTER

70 x 120cm 310 89 41 10001

STONE
Bath rug





OPULENT COLLECTION

Pure sophistication

Graccioza's most luxurious lifestyle collection featuring products in silk and cashmere. These specialty fibers produce soft and absorbent bath linens for a sophisticated bathroom. Sumptuous and sophisticated textiles designed to please our most discriminating customers.

New

ALHAMBRA

Bath coordinate

TOWELS | ALHAMBRA

100% EGYPTIAN COTTON GIZA
800 GSM | BIAS BINDING

30 x 30cm	341 49 91 20003
30 x 50cm	341 50 01 20003
46 x 76cm	341 50 22 20003
50 x 100cm	341 50 12 20003
70 x 140cm	341 50 33 20003
95 x 150cm	341 50 44 20003



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.

BATH RUG | ALHAMBRA

100% COTTON

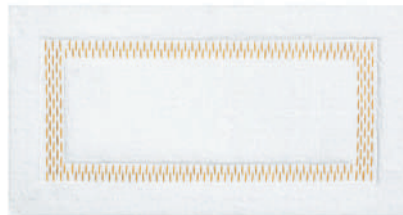
50 x 80cm	311 49 71 20003
60 x 100cm	311 49 81 20003



Anti Slip Silicone Backing



Structure richness: both woven and tufting





MILANO

Bath coordinate

TOWELS | MILANO

100% EGYPTIAN COTTON GIZA
800 GSM | BIAS BINDING

30 x 30cm 341 36 41 20003

30 x 50cm 341 36 51 20003

46 x 76cm 341 36 72 20003

50 x 100cm 341 36 62 20003

70 x 140cm 341 36 83 20003

95 x 150cm 341 36 94 20003



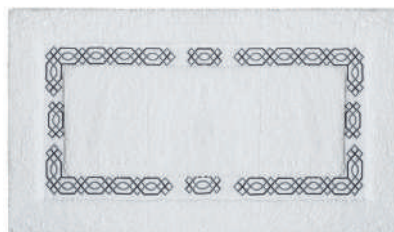
Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.

BATH RUG | MILANO

100% COTTON

50 x 80cm 311 36 21 20003

60 x 100cm 311 36 31 20003



Anti Slip Silicone Backing



Structure richness: both woven and tufting





New

VERSAILLES

Bath rug



Anti Slip Silicone Backing

100% COTTON

60 x 100cm 311 50 51 10001

70 x 120cm 311 52 81 10001





100% COTTON

80 x 160cm 311 24 91 10001

TENDER
Bath rug



OPULENT SILK

Bath rug

80% COTTON +
10% MICROMODAL + 10% SILK

60 x 100cm 310 00 11 ...

70 x 120cm 310 00 21 ...



GOLDEN 21232



NATURAL 20002



NATURAL 20002



WHITE 20003

50% COTTON + 40% BAMBOO
+ 10% CASHMERE

60 x 100cm 310 15 71 ...

70 x 120cm 310 15 81 ...

PURITY

Bath rug





BEACH & YACHT COLLECTION

Into the sea with flair

Luxury at it's best: Graccioza introduces our newest collection of beach towels. Using the newest fade-resistant techniques, our beach towel collection is perfect for yachts, pools and the beach. Superior softness and absorbency while maintaining the bright and bold colors for a lifetime.



New

LUX

Deck towel



SUN, SEA & BLEACH RESISTANT
COLOUR DOESN'T FADE

100% COTTON | GIZA
700 GSM

95 x 200cm 341 51 58 ...

Customizable embroidery



OXFORD 10001



GOLD 10002



OXFORD 10001

GOLD 10002

100% COTTON | GIZA
700 GSM

40 x 60cm 391 51 71 ...

50 x 50cm 391 51 61 ...

Customizable embroidery

New

LUX *Pillow*



EGOIST

Deck towel



SUN, SEA & BLEACH RESISTANT
COLOUR DOESN'T FADE

100% EGYPTIAN COTTON GIZA
800 GSM

95 x 200cm 341 22 44 ...

Customizable embroidery



SUN 22005



OXFORD 23333



PETROL 23397



BALTIC 23049

New



FOG 23396



SILVER 22270

New



WHITE 20003



SUN, SEA & BLEACH RESISTANT
COLOUR DOESN'T FADE

Customizable embroidery

BEE WAFFLE

Deck towel

100% SUPERIOR COMBED
COTTON | 550 GSM

95 x 200cm 341 26 7A ...



SUN 22005



OXFORD 23333



PETROL 23397



BALTIC 23049

New



FOG 23396



SILVER 22270

New



WHITE 20003



SUN, SEA & BLEACH RESISTANT
COLOUR DOESN'T FADE

Customizable embroidery



WHITE 20003



FOG 23396



OXFORD 23333

80% COTTON + 20% SEAQUAL PES
550 GSM | BIAS BINDING

95 x 200cm 341 39 8A ...

**CLEAN
OCEAN**
Deck towel



SUN, SEA & BLEACH RESISTANT
COLOUR DOESN'T FADE

DOUBLE TONE

Deck towel

100% COTTON | 600 GSM

100 x 200cm 341 28 3A ...

Customizable embroidery



MUSTARD 10004

OXFORD 10008

BALTIC 10007

STEEL 10009

New

New



SUN, SEA & BLEACH RESISTANT
COLOUR DOESN'T FADE

Customizable embroidery



SUN 20005



OXFORD 23333

New



PETROL 23397



FOG 23396



WHITE 20003

New

COTTON DUO

Deck towel

100% COTTON | 550 GSM

100 x 200cm 341 26 6A ...



New

CORAL

Beach towel

100 % COTTON
700 GSM

100 x 180cm 341 51 28 10001





100% COTTON
700 GSM

100 x 180cm 341 51 48 10001

New

STING RAY

Beach towel



New

IGUANA

Beach towel

100% COTTON
700 GSM

100 x 180cm 341 51 38 10001





100% COTTON
700 GSM

100 x 180cm 341 28 68 10001

JELLYFISH
Beach towel



BABY & CHILD COLLECTION

*The softest care for the
most delicate skin*

Graccioza's Baby & Child Collection is made with the world's finest cotton using techniques that guarantee no risk to their health. 100% cotton for the little ones in our lives.



We have the OEKO-TEX® Standard 100 certification that ensures textile products with no risk for your health.



BEE WAFFLE

Bathrobe

100% SUPERIOR COMBED COTTON
550 GSM | BIAS BINDING

2-3 Years 340 85 19 ...
4-5 Years 340 85 29 ...
6-7 Years 340 85 39 ...



PEARL 22268



BABY BLUE 22267



SILVER 22270



WHITE 20003

New



SILVER 22270



BABY BLUE 22267



PEARL 22268

CONTOUR

Bath towel

100% SUPERIOR EGYPTIAN
COTTON | 700 GSM
BIAS BINDING

75 x 75cm 340 86 32 ...

GRACCIOZA

LUXURY BATH LINENS

FINAL NOTES





CUSTOMIZED PROGRAMS

*Designed by Graccioza,
personalized by the customer*

Personalize your bath linens with a monogram or a custom logo. Graccioza now offers a large variety of styles, fonts and placement options for bath towels, rugs and robes.

Find all the details and endless possibilities in the following pages.






















Please refer to our Monogram and Custom Size forms or get in touch with us for further details and orders.

MONOGRAMS

Personalized monograms or custom logos



















MEDALLION/ SHAPE OPTIONS

Personalize the monogram choosing one of the options below and the letter combination of your choice.

ONE LETTER				
Monogram Style	111	121	131	141
TWO LETTERS				
Monogram Style	112	122	132	142
THREE LETTERS				
Monogram Style	113	123	133	143
ONE LETTER				
Monogram Style	151	161	171	
TWO LETTERS				
Monogram Style	152	162	172	
THREE LETTERS				
Monogram Style	153	163	173	

TYPOGRAPHY OPTIONS

This option allows a variety of letter combinations depending on your preference. Personalize the monogram choosing one of the following font styles.

ONE LETTER				
Monogram Style	011	021	031	041
TWO LETTERS				
Monogram Style	012	022	032	042
THREE LETTERS				
Monogram Style	013	023	033	043
ONLY THREE LETTERS				
Monogram Style	051	061	071	
ONLY THREE LETTERS				
Monogram Style	081	091	101	

FULL NAME OPTIONS

You can personalize with a full name choosing from one of the fonts below.

JOHN	<i>John</i>	<i>JOHN</i>	
Monogram Style	181	191	201
EMILY	<i>Louisa</i>		
Monogram Style	211	221	

MONOGRAM PLACEMENT

Choose the placement between center, left corner or right corner.

TOWELS

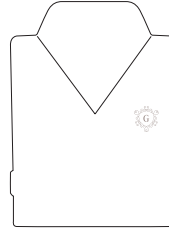


Centered

Left Corner

Right Corner

BATHROBE



Left Chest

BATH MAT



Middle Centered

SLIPPERS



Middle Centered

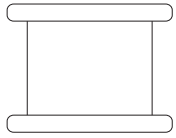
DETAILED SIZES AND PLACEMENT FOR EACH PRODUCT

Product Type	Product Size	Monogram Size	Placement
Washcloth	30 x 30cm	6.5cm	5cm From the bottom edge
Guest Towel	30 x 50cm	6.5cm	5cm From the bottom edge
Hand Towel	46 x 76cm	7.5cm	7.5cm From the bottom edge
XL Hand Towel	50 x 100cm	7.5cm	7.5cm From the bottom edge
Bath Towel	70 x 140cm	13cm	10cm From the bottom edge
Bath Sheet	95 x 150cm	15cm	13cm From the bottom edge
XL Bath Sheet	105 x 180cm	15cm	13cm From the bottom edge
Beach & Deck Towel	90 x 180cm / 95 x 200cm	15cm	13cm From the bottom edge
Bath Mat	50 x 80cm	13cm	For all models, middle centered
Bathrobe	S, M, L and XL	7.5cm	For all models, placed in left chest

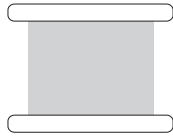
Left corner,
centered or
right corner
as per your
choice

THREAD COLOUR

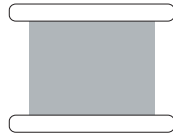
Thread available in 30 colour palette



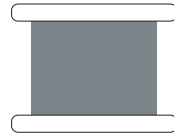
WHITE 20003



SILVER 22270



ANTHRACITE 20050



STEEL 23418



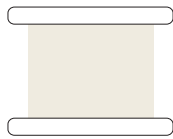
STORM 20766



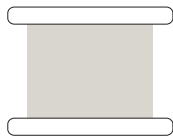
BLACK 20021



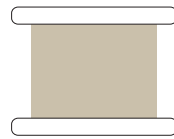
SNOW 23954



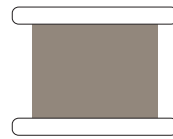
NATURAL 20002



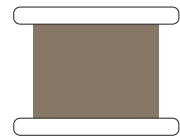
FOG 23396



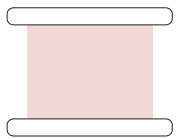
LINEN 22271



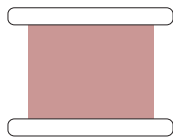
STONE 20565



BROWN 23043



PEARL 22268



BLUSH 22272



LAVANDER 21484



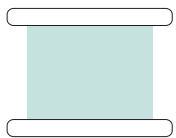
TILE 20144



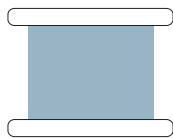
MARSALA 23335



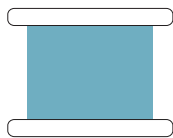
BORDEAUX 23488



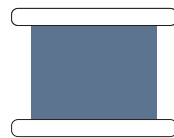
SEA MIST 23956



FRENCH BLUE 23955



PETROL 23397



COBALT 23308



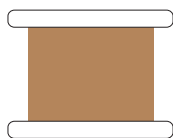
PEACOCK 23957



OXFORD 23333



MUSTARD 22904



CAMEL 23935



BALTIC 23049



DEEP SEA 23334



JADE 23959



MOSS 23958

CUSTOM SIZE RUGS

Custom rugs for every bathroom need

You can customize the size of any bath rug from our solid colour collection. Take into account the maximum width and length for each one, stated below.

Product type	Width	Length
Egoist	max 100 cm	max 250 cm
Classic	max 150 cm	max 200 cm
Prestige	max 100 cm	max 250 cm



Prestige



Classic



Egoist



The next step

We hope you've enjoyed the new GRACCIOZA® catalogue.

One thing our catalogue can never do is let you feel and experience the quality of our products for yourself. So, to order samples, discuss your requirements or arrange a visit please get in touch: info@graccioza.com

We want to thank Areias do Seixo, Hotel Dá Licença, Casa da Volta Design Villa, São Lourenço do Barrocal and Casas Caiadas Boutique Home for their precious collaboration allowing us to photograph our collection in their spaces. We are honored and grateful.

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